Binational Health Week (BHW)
Is one of the largest mobilization efforts of federal and state government agencies, community-based organizations, and volunteers to improve the health and well-being of the underserved Latino population living in the United States and Canada. It encompasses an annual weeklong series of health promotion and health education activities that include workshops, insurance referrals, and medical screenings. The BHW is co-sponsored by the Secretariat of Health and the Secretariat of Foreign Affairs of Mexico, the Institute for Mexicans Abroad, the Ministries of Foreign Affairs of Guatemala, El Salvador, Peru, Honduras, Colombia, and Ecuador, the U.S. Department of Human and Health Services, the US-Mexico Border Health Commission, COFEM, the California Endowment, and the Health Initiative of the Americas, among other institutions.

Eduardo Jaramillo, PhD.
Dr. Eduardo Jaramillo is currently the General Coordinator of the Comprehensive Strategy for Immigrant Health of the Coordinating Unit of the Secretary of Health in Mexico. He graduated from Universidad Nacional Autónoma de México (UNAM) in Political Science and Public Administration. He received a Master in International Political Economy from the University of Birmingham, England (1997-1998). He has a Ph.D. in Political and Social Sciences from UNAM. He has been a professor in the School of Political and Social Sciences of UNAM in the subjects: Social Theory, Mexican political system, political parties in Mexico, Mexican Legal System, Power Groups and Policy Negotiation and Administrative Law. He was secretary of the Ministry of Health in Mexico (1994-1997), General Director of International Relations of the Secretary of Health (1999-2002), General Director of Cooperation and Information on Addiction and Mental Health of the National Council Against Addictions (2003). Deputy General Director of Coordination with the States in the office of the Ministry of Health in Mexico (July 2003– August 2004). Executive Director of International Operation COFEPRIS (2005 to February 2009).

Rosario Alberro, Associate Director
Rosario Alberro is currently Associate Director at the Health Initiative of the Americas (HIA). She received her BA in History at Universidad Iberoamericana in Mexico City, and she completed her training at the University of London with a Masters Degree in Education. For eighteen years she was a professor and researcher at Mexico’s National Ministry of Education, where she also directed the Research and Publishing Department of the Institute for Adult Education. Ms. Alberro has published various works about the history of Mexican education. Since joining the HIA in 2001, she has coordinated several collaborative agreements and organized exchange and cultural immersion programs between University of California and Mexican Institutions for medical and nursing students, researchers, health providers, and promotoras. She is the Grant Coordinator of HIA’s Binational Research Program on Migration and Health. She has also coordinated the activities of Binational Health Week for selected Bay Area counties with a taskforce representing nearly 80 agencies. Ms. Alberro is also the Health Commission Coordinator of the Institute of Mexicans Abroad.

AGENDA

3:00 pm Registration

3:30 pm Welcome and Introductions
   Barbara F. Atkinson, MD
   Executive Vice Chancellor, University of Kansas Medical Center
   Executive Dean, University of Kansas School of Medicine

   Consul Jacob Prado
   Consulate of Mexico in Kansas City, MO

   Edward Ellerbeck, MD, MPH
   Chair of the Department of Preventive Medicine and Public Health
   University of Kansas Medical Center

4:00 pm Comprehensive health strategy for Migrants.
   Eduardo Jaramillo, PhD
   Secretaría de Salud de México

4:40 pm Initiatives to improve the health among Latino immigrants.
   Rosario Alberro, Associate Director
   University of California Berkeley, School of Public Health

5:15 pm Closing Remarks
   Mary Lou Jaramillo, CEO
   El Centro, Inc.

5:30 pm Reception- 4024 Varnes Conference Room